KAYLA GRIFFITH

SOFTWARE ENGINEER

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TECHNICAL SKILLS

React, Redux, JavaScript, TypeScript, HTML5, CSS3, SCSS, Tailwind, Bootstrap, MUI, Node.js, Ruby on Rails, RESTful APIs, MongoDB, MySQL, Jest, React Testing Library, RSpec, Capybara, Git, GitHub, CI/CD (GitHub Actions, Netlify), Sanity CMS, Builder.io, Lovable, GitHub Copilot, ChatGPT, Cursor, Storybook, Web Accessibility (WCAG), Responsive Development, Test-Driven Development, Shopify, Next.js, Datadog, PagerDuty, Bugsnag, Content Creation, Client Demos, Jira, ClickUp, Slack, Microsoft Teams

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PROFESSIONAL EXPERIENCE

STITCH FIX   **San Francisco, CA**
Software Engineer I | Software Engineer II (Remote)   **June 2022 – July 2024**

- **Data-Driven Feature Development:** Built/maintained interactive frontend experiences in TypeScript/React that interfaced with internal databases and machine learning endpoints; collaborated with data scientists to deliver personalized client journeys and predictive features.
- **Full-Stack Experimentation Architecture:** Refactored core components of the A/B testing system in Ruby on Rails, reducing friction for test implementation and enabling 5+ additional product teams to independently ship experiments without engineering handoff, significantly increasing experimentation velocity across the org.
- **Scalable UI Development:** Contributed to Stitch Fix's company-wide rebrand across 7+ client-facing apps by implementing a flexible design system in both modern and legacy codebases (Next.js, React, Rails). Engineered custom styling workarounds to bridge legacy components with new specs, enabling a seamless transition and visual consistency ahead of launch. Post-release, owned code cleanup and design system adoption across team-owned services.
- **Cross-Functional Collaboration:** Worked closely with product managers, designers, and data scientists to align on feature specs, user insights, and experimentation strategies across 12+ microservices.
- **Error Monitoring & Incident Response:** Responded to 20+ production incidents as part of on-call rotations, resolving critical user-facing bugs within SLAs and reducing recurring alerts through root cause analysis and documentation.

GRIFFCODES, LLC   **Chicago, IL**
Software Developer (Remote)   **January 2022 – Present**

- **Custom Solutions:** Leveraged AI-enabled tooling alongside traditional web technologies (React, Next.js, Node.js, Shopify, Sanity CMS, SCSS, Bootstrap, Tailwind) to engineer responsive, accessible websites tailored to client needs.
- **0 to 1 Product Development:** Launched multiple web applications from the ground up, overseeing UX design, development, and deployment. Projects include a branded e-commerce storefront and client-facing marketing sites, each tailored for responsive design, accessibility, and smooth stakeholder handoff.
- **Mentorship:** Coached 5+ early-career developers on frontend best practices, portfolio development, and building technical confidence.
- **Content Creation:** Produced YouTube content covering foundational software concepts, tech accessibility, and the evolving role of AI.

CREATING CODING CAREERS   **San Diego, CA**
Software Engineering Apprentice (Remote)   **July 2021 – December 2021**

- **Progressed from apprentice to key contributor**, quickly ramping up in a fast-paced agency setting to lead core frontend initiatives and contribute to functional client deliverables.
Led Frontend Development on a learning platform for a major education publishing client, owning UI implementation and collaborating across teams to ensure high-quality, scalable solutions
- **Client demos:** Delivered 5+ live product demos to external clients and C-suite leadership, clearly communicating recent UI/UX changes and fielding feedback for iterative development.
- **Accessibility Implementation:** Authored and implemented company-wide accessibility guidelines based on W3C standards, improving usability scores and ensuring compliance across 4+ client projects.
- **Cross-Team Collaboration:** Worked with engineers and designers within our agency and directly with client-side technical teams to ensure integration of new features with legacy systems and infrastructure.

EDUCATION & CERTIFICATIONS

#100Devs | Software Engineering Bootcamp
Northwestern University | Communications, B.A.
Fulbright | Fulbright Scholar, Germany